

# **BROADWAY IS ADDING TWO NEW SERVICES THIS FALL!!**

## **(A Second Morning Service PLUS a Young Adult Evening Service!)**

Starting on Sunday, September 19<sup>th</sup>, *Broadway Church* is adding two new services to our Sunday schedule. First of all, we are adding a second morning service. As well, we're moving our Young Adult service from Tuesday evenings to Sunday evenings!

The two morning services will each be one hour in length. The sermons, songs, creative elements, and even child care will be identical in both services. Between the two morning services will be our regular Christian Education opportunity. Starting on Sunday, September 19<sup>th</sup>, the schedule will look like this:

**First Morning Service: 9am – 10am**  
**Christian Education: 10:15 – 11am**  
**Second Morning Service: 11:15 – 12:15pm**

Understandably, some people might have some questions about this decision. Here are some of the more frequently asked questions we anticipate:

### ***1. Why are we adding a second morning service? I still see empty seats on a Sunday.***

It's true; we do have empty seats on Sunday mornings. However, have you noticed that it is the **same** seats that are empty every week? Why do you think that is true? The side balcony seating is less than ideal for visibility and consistently these seats are the last seats chosen. By adding a second service this doubles the availability of prime seating and also addresses any parking issues created by one service being filled to capacity. The wise person anticipates and addresses problems before they happen instead of reacting to them after they have happened. The truth is that we currently average between 1100 and 1200 people in the upper campus during a Sunday morning with another 140 – 150 meeting in our lower campus at the same time. Statistically, when a building is 80% full, it is functioning at its peak efficiency. It is no coincidence that in the entire history of Broadway, we have never gotten past the 1200 number as our average morning attendance – never. When we have reached this number we have consistently stalled. The “glass ceiling” that we keep hitting is partially due to the physical limitations of our building. Adding a second service addresses this issue by doubling our building size without spending a penny. It is a wise use of this incredible physical resource that God has entrusted to us. But it's about more than seating and parking. It's ultimately about reaching lost people, and starting this fall, we get to preach the Gospel a **second** time on a Sunday morning, and we get to give a **second** opportunity for people to accept God's incredible gift! Wow! Who can **not** be excited about **that?!**

### ***2. Why are we adding a second morning service? Won't it divide the church?***

Offering a second opportunity to worship on a Sunday morning won't *divide* the church; it will *multiply* the church. Division takes what exists and **separates** it into *different, opposing* parts. Multiplication takes what exists and **expands** it into *numerous, shared* parts. Jesus didn't *divide* the loaves and the fishes, He *multiplied* them – He took what was placed in His hands and **expanded** their effectiveness. That's what we're trying to do as well. Besides all that, adding a second service will not divide us because what **binds** us together is not a **shared time slot** but a **shared mission**, which is 'to produce fully devoted followers of Jesus Christ.' Multiplying service options multiplies preaching, teaching, worshipping, serving and fellowshiping options. That's not dividing God's church; that's multiplying our effectiveness.

**Please see other side...**

**3. Why are we adding a second morning service? It won't be the same dynamic without everyone there!**

You're absolutely right. Adjust your expectations right now. Initially, instead of one service with everyone in it, we will have two services – each with fewer people in them. If our reason for existing was to have the loudest and largest crowd possible, we would be *foolish* (or at least counterproductive) to offer a second service option. However, our mission isn't to produce a fully populated auditorium. Our mission is to produce fully devoted followers of Jesus Christ, and opening up another service option – creating another opportunity for people to meet and grow in Christ – will *help* us to fulfill our mission, not hinder us! There is no doubt that, at first, it is going to feel a little different, just like when we first moved into our new expansive auditorium after spending decades in our former, smaller auditorium across the street. Some of us remember those first services in our new building: the ceiling seemed so much higher, the walls seemed so much farther away, and the sound of our singing just didn't seem to fill the room in the same way. But you know something? We adjusted. That's what growth involves: a series of sacrifices and adjustments. It comes with the territory! I don't know about you, but I'm glad my parents were willing to adjust and interrupt their cozy and comfortable lives and add me to their kitchen table! It took some effort for them and they had to change their expectations. (I hope they felt it was worth it!) Having said all of that, here's the bottom line: the best way to address this issue of initially having fewer people in each service is to invite new people to fill those seats around you!

**THE YOUNG ADULT SERVICE IS MOVING**  
**TO SUNDAYS AT 6PM!**

**Picture a live band in front of several large video screens, in a darkened Fellowship Hall filled with tables full of young adults worshipping, praying, interacting, and sipping coffee from our brand new coffee shop (scheduled to be opening in September!) That's the vision we're following as we seek to ramp up this vital part of our ministry here at Broadway! Every Sunday evening at 6pm the Young Adults will take charge! On the last Sunday evening of each month, they will join us upstairs for our monthly *"Hour With God"* communion service.**